



FÉDÉRATION INTERNATIONALE
DE MOTOCYCLISME

PRESS RELEASE

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FIM Ride Green Eco Enduro: D-10!



On 11, 12 and 13 of December, the first FIM Ride Green Eco Enduro will open a new page of motorcycle history by registering electrical motorcycles only. This international competition organised jointly by Ivan Reedtz-Thott (World Champion Runner-up Rallies Quad - six entries (car) in the Dakar), Vivi Siig and Soren Clauding (owners of Scandinavian Racing Press), the Danish Motor Union (DMU) with the support of the FIM (Fédération Internationale de Motocyclisme) will take place at the same time as the COP15, the United Nations Climate Change Conference.

The concept of this event is to show the world that mechanical sports and riders can be environmentally responsible and are prepared to seek new ways and innovative solutions to reduce the sports' negative impact on the world's climate. The first two stages are configured as a regular enduro race, on different kinds of terrain, but on the last day, the race will become a Super Motard/MX race on a small circuit, built for the occasion in a military area, not far from downtown Copenhagen.

Vito Ippolito, FIM President said: "As the world governing body for motorcycle sport, the FIM is pleased and proud to support this event that will be held close to Copenhagen for the first two days and in the centre of the city on Sunday 13 December. The FIM Ride Green Eco Enduro that will take place during the United Nations Climate Change Conference will boost exposure to this great initiative organised by passionate and motivated people and show the world that motorcycling is moving fast to prepare its future. From a sporting point of view, we will be able to demonstrate that electric motorcycles can run an Enduro event which will be stimulating for our people to shape the future of the sport. The FIM wants to thank the organisers and the DMU and wishes good luck to all the participants!"

For more information:

<http://www.ecoenduro.com/>



FIM (WWW.FIM-LIVE.COM), the world governing body for motorcycle sport, is an independent association formed by 98 National Federations throughout the world. It is recognized as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Amongst its 49 FIM World Championships its main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety and public policy and the environment, FIM was the first International sporting Federation to enforce an Environmental Code in 1994.



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